FREE EDUCATIONAL RESOURCE

This guide provides practical, educational information only. It does not constitute financial, legal, investment, or guaranteed outcome advice.
Always conduct your own research and consult qualified professionals before making decisions.

DigitalProductLaunchKit

INTRODUCTION

- A practical launch system for planning, packaging and launching a simple digital product.
- Templates and resources designed to get you from concept to first sale.

THE FRAMEWORK

- Step 1: Define Your Value - Identify the clear problem you solve. Who has it worst?
- Step 2: Create a Minimal Product - Focus on one outcome, delivered in fewer than five minutes of work.
- Step 3: Position for Sales - Craft a simple offer that tells customers exactly what they get.
- Step 4: Build for Feedback - Launch early. Collect data. Iterate.

TOOLBOX FOR LAUNCH

- • Product description templates
- • Simple sales page structure
- • Email sequence for launch outreach
- • Basic analytics setup

NEXT STEPS

- Your digital product is only valuable if people use it. This kit gets you out of perfection and into action.